Alt Order #

Deal #



WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
932102-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser Product Estimate Number issue 691 & 952

American Crossroads

Broadcast Special Handling

09/18/12 - 09/27/12

Billing Calendar

Flight Dates

IDB# Advertiser Code | Product Code

Order #

932102

Cash

Billing Type

Agency Ref Advertiser Ref

Billing Address:

Crossroads Media Attention: Accounts Payable 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Class of Time - Fixed Non Pre-emptible

Start Date End Date

Weeks:

MTWTFSS

								Spots/				
Line	Start Date	End Date	Desci	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1	09/18/12 Class of Ti	09/27/12 me - Fixed I	5a Da Non Pre-ei	aybreak mptible	5-6a		:30	0	\$1,500.00	NM		
	Weeks:	Start Date 09/18/12	End Da 09/24/1		Spots/Week 3	<u>Rate</u> \$1,500.00						
	Spots: # Ch	n <u>Day A</u>	ir Date	Air Time Desc	cription_	Start/End Time		h Ad-ID			Rate	Type
	1 WI	MURTu 0	9/18/12	5:09 AM 5a D	aybreak	5-6a	:3	0 USPRTV1	18ACH		\$1,500.00	NM
	2 WI	MURTh 0	9/20/12	5:39 AM 5a D	aybreak	5-6a	:3	0 USPRTV1	18ACH		\$1,500.00	NM
	3 WI	MURM 0	9/24/12	5:53 AM 5a D	aybreak	5-6a	:3	0 USPRTV1	18ACH		\$1,500.00	NM
	Weeks:	Start Date 09/25/12	End Da 10/01/1	ate <u>MTWIFSS</u> 121	Spots/Week 1	Rate \$1,500.00						
	Spots: # Ch	n <u>Day</u> A	ir Date	Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	4 WI	MURW 0	9/26/12	5:13 AM 5a D	aybreak	5-6a	:3	O USPRTV1	18ACH		\$1,500.00	NM
2	09/18/12 Class of Ti	09/27/12 me - Fixed I	6a Da Non Pre-ei		6-7a		:30	0	\$3,500.00	NM		
	Weeks:	Start Date 09/18/12	End Da 09/24/1		Spots/Week 1	<u>Rate</u> \$3,500.00						
	Spots: # Ch	n <u>Day A</u>	ir Date_	Air Time Desc	cription_	Start/End Time		h Ad-ID			Rate	Type
			9/19/12	6:29 AM 6a D	,	6-7a	:3	O USPRTV1	18ACH		\$3,500.00	NM
	Weeks:	Start Date 09/25/12	10/01/1	- 1- 1	2	Rate \$3,500.00						
	Spots: # Ch		ir Date_	Air Time Desc	<u>cription</u>	Start/End Time		h Ad-ID			Rate	
	2 WI	MURTu 0	9/25/12	6:28 AM 6a D	aybreak	6-7a	:3	O USPRTV1	18ACH		\$3,500.00	NM
	3 WI	MURTh 0	9/27/12	6:13 AM 6a D	aybreak	6-7a	:3	O USPRTV1	18ACH		\$3,500.00	NM
3	09/18/12 Class of Ti	09/27/12 me - Fixed I	Good Non Pre-ei	Morning Ameri mptible	ca 7-9a		:30	0	\$2,500.00	NM		
	Weeks:	Start Date 09/18/12	End Da 09/24/1		Spots/Week 2	<u>Rate</u> \$2,500.00						
	Spots: # Ch	n Day A	ir Date	Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WI	MURTu 0	9/18/12	8:29 AM Goo	d Morning America	7-9a	:3	0 USPRTV1	18ACH		\$2,500.00	NM
	2 WI	MURTh 0	9/20/12	8:54 AM Goo	d Morning America	7-9a	:3	0 USPRTV1	18ACH		\$2,500.00	NM
	Weeks:	Start Date 09/25/12	End Da 10/01/1			<u>Rate</u> \$2,500.00						
	Spots: # Ch	n <u>Day</u> A	ir Date	Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	3 WI	MURW 0	9/26/12	8:43 AM Goo	d Morning America	7-9a	:3	O USPRTV1	18ACH		\$2,500.00	NM
4	09/18/12	09/27/12	KELL	Y LIVE DAY	9AM-10AM		:30	0	\$750.00	NM		

Rate

Spots/Week



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
932102-1	09/30/12	September 2012	08/27/12 - 09/27/12

American Crossroads	issue	691 & 952
<u>Advertiser</u>	Product	Estimate Number

Spots/

ino								Spots/				
_IIIE	Start Date	End Date	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
	09/18/12 Class of Tim	09/27/12 ne - Fixed		Y LIVE DAY emptible	9AM-10AM		:30	0	\$750.00	NM		
		09/18/12	09/24/	121-1	2	\$750.00						
,						Start/End Time	Longth	۷4 ID			Poto T	ī.mo
	Spots: # Ch		9/19/12	Air Time Descri		9AM-10AM	Length	USPRTV18	АСП		Rate T \$750.00	
											•	
	2 WN		9/21/12	9:30 AM KELLY ate MIWIFSS		9AM-10AM	:30	USPRTV18	АСН		\$750.00	INIVI
'		Start Date 09/25/12			Spots/Week 1	<u>Rate</u> \$750.00						
9	Spots: # Ch			Air Time Descri	ntion	Start/End Time	Length	Ad-ID			Rate T	vne
`		IURTu 0		9:55 AM KELLY		9AM-10AM		USPRTV18	ACH		\$750.00	
		101114 0	,0,20,12	0.00 7 (10) 112221			.00				Ψ, σσ.σσ	
	09/18/12 Class of Tim	09/27/12 ne - Fixed l			11-12p		:30	0	\$750.00	NM		
'	Weeks:	Start Date 09/18/12	End Da 09/24/	ate <u>MTWTFSS</u> 12 1- 1	Spots/Week 2	<u>Rate</u> \$750.00						
:	Spots: # Ch	Day A	Air Date	Air Time Descri	otion	Start/End Time	Length	Ad-ID			Rate T	уре
	1 WN	IURW 0	9/19/12	11:31 AM The Vi	ew	11-12p	:30	USPRTV18.	ACH		\$750.00	NM
	2 WN	IURF 0	9/21/12	11:59 AM The Vi	ew	11-12p	:30	USPRTV18	ACH		\$750.00	NM
1		Start Date 09/25/12	End Da 10/01/		Spots/Week 2	Rate \$750.00						
;	Spots: # Ch	Day A	Air Date	Air Time Descri	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate T	-уре
	3 WN	IURTu 0	9/25/12	11:33 AM The Vi	ew	11-12p	:30	USPRTV18	ACH		\$750.00	NM
	4 WN	IURTh 0	9/27/12	11:59 AM The Vi	ew	11-12p	:30	USPRTV18.	АСН		\$750.00	NM
	09/18/12 Class of Tim	09/27/12		s 9 at Noon	12-1230p		:30	0	\$1,200.00	NM		
	Weeks:	Start Date 09/18/12	End Da	ate <u>MTWTFSS</u>	Spots/Week	Rate \$1,200.00						
9	Spots: # Ch		Air Date	Air Time Descri		Start/End Time	Length	Ad-ID			Rate T	vne
		IURTu 0		12:16 PM News 9		12-1230p		USPRTV18	ACH		\$1,200.00	
				12:10 PM News 9		12-1230p		USPRTV18			<u> </u>	NM
	3 WN			12:29 PM News 9		12-1230p		USPRTV18			\$1,200.00	
1	Weeks:	Start Date	End Da	ate MTWTFSS	Spots/Week	Rate	.50	USI NI VIO	1011		Ψ1,200.00	INIVI
		09/25/12	10/01/			\$1,200.00		A			D . T	-
	Spots: # Ch			Air Time Descri		Start/End Time	Length		A CII		Rate T	
	4 WIV	IURW 0	9/26/12	12:16 PM News 9	∃ at Noon	12-1230p	.30	USPRTV18	ACH			
7	09/18/12	09/27/12					.50				\$1,200.00	NM
	Class of Lim	ne - Fixed	Who Non Pre-e	Wants to be a Millemptible	lior 1230-1p		:30	0	\$500.00	NM	\$1,200.00	NM
	Weeks:	og/27/12 ne - Fixed Start Date 09/18/12	Non Pre-e End Da	emptible ate <u>MTWTFSS</u>	Spots/Week 3	Rate \$500.00		0	\$500.00	NM	\$1,200.00	NM
١	Weeks:	ne - Fixed Start Date 09/18/12	Non Pre-e End Da 09/24/	emptible ate MTWTFSS 12 11-1	Spots/Week 3	<u>Rate</u> \$500.00			\$500.00	NM	\$1,200.00 Rate T	
١	Weeks: Spots: <u>#</u> Ch	ne - Fixed Start Date 09/18/12 Day A	Non Pre-e End Da 09/24/ Air Date	emptible ate <u>MTWTFSS</u> 12 11-1 Air Time Descri	Spots/Week 3	Rate \$500.00 Start/End Time	:30		•	NM	. ,	Гуре
١	Weeks: Spots: <u>#</u> Ch 1 WW	ne - Fixed Start Date 09/18/12 Day A IURTu 0	Non Pre-e End Da 09/24/ Air Date	emptible ate MIWIFSS 12 11-1 Air Time Descri 12:58 PM Who W	Spots/Week 3	Rate \$500.00 Start/End Time 1230-1p	:30 <u>Length</u> :30	Ad-ID	АСН	NM	Rate_T \$500.00	Гуре
١	Weeks: Spots: # Ch 1 WW 2 WW	Start Date 09/18/12 Day A URTu 0	Non Pre-e End Da 09/24/ Air Date 09/18/12 09/20/12	mptible ate	Spots/Week 3 ption Vants to be a Millionaire Vants to be a Millionaire	Rate \$500.00 Start/End Time 1230-1p 1230-1p	:30 <u>Length</u> :30	Ad-ID USPRTV18.	ACH ACH	NM	Rate T \$500.00 \$500.00	√ype NM NM
\	Spots: # Ch 1 WW 2 WW 3 WW Weeks:	Start Date 09/18/12 Day A URTu 0	Non Pre-e End Da 09/24/ Air Date 09/20/12 09/24/12	######################################	Spots/Week 3 ption Vants to be a Millionaire	Rate \$500.00 Start/End Time 1230-1p 1230-1p	:30 <u>Length</u> :30	Ad-ID USPRTV18.	ACH ACH	NM	Rate_T \$500.00	√ype NM NM
;	Spots: # Ch 1 WW 2 WW 3 WW Weeks:	Start Date 09/18/12	Non Pre-e E End Di 09/24/ Air Date 19/18/12 19/20/12 19/24/12 E End Di 10/01/	######################################	Spots/Week 3 ption Vants to be a Millionaire Spots/Week 1	Rate \$500.00 Start/End Time 1230-1p 1230-1p 1230-1p Rate \$500.00	:30 <u>Length</u> :30 :30	Ad-ID USPRTV18. USPRTV18.	ACH ACH	NM	Rate T \$500.00 \$500.00 \$500.00	Type NM NM NM
;	Spots: # Ch 1 WW 2 WW 3 WW Weeks:	Start Date 09/18/12 Day A IURTu 0 IURTh 0 IURM 0 Start Date 09/25/12 Day A	Non Pre-e End Di 09/24/ Air Date 09/18/12 09/20/12 09/24/12 End Di	######################################	Spots/Week 3 ption Vants to be a Millionaire Spots/Week 1	Rate \$500.00 Start/End Time 1230-1p 1230-1p 1230-1p 1230-1p Rate \$500.00 Start/End Time	:30 Length :30 :30 :30 :30	Ad-ID USPRTV18. USPRTV18.	ACH ACH ACH	NM	Rate T \$500.00 \$500.00	NM NM NM
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Weeks: Spots: # Ch 1 WW 2 WW 3 WW Weeks: Spots: # Ch 4 WW 09/18/12	ne - Fixed Start Date 09/18/12	Non Pre-e E End Di 09/24/ Air Date 09/18/12 09/20/12 09/24/12 09/24/12 09 End Di 10/01/ Air Date 09/26/12 KATI	######################################	Spots/Week 3 ption Vants to be a Millionaire Spots/Week 1	Rate \$500.00 Start/End Time 1230-1p 1230-1p 1230-1p 1230-1p Rate \$500.00 Start/End Time	:30 Length :30 :30 :30 :30	Ad-ID USPRTV18. USPRTV18. USPRTV18.	ACH ACH ACH	NM	Rate T \$500.00 \$500.00 \$500.00	NM NM NM
\ \ \ 8	Weeks: Spots: # Ch	ne - Fixed Start Date 09/18/12 Day A IURTu	Non Pre-e E End Di 09/24/ Air Date 09/18/12 09/20/12 09/24/12 e End Di 10/01/ Air Date 09/26/12 KATI Non Pre-e E End Di	######################################	Spots/Week 3 ption Vants to be a Millionaire Vants to be a Millionaire Vants to be a Millionaire Spots/Week 1 ption Vants to be a Millionaire	Rate \$500.00 Start/End Time 2 1230-1p 2 1230-1p 3 1230-1p Rate \$500.00 Start/End Time 2 1230-1p	:30 Length :30 :30 :30 :30 Length :30	Ad-ID USPRTV18. USPRTV18. Ad-ID USPRTV18.	ACH ACH ACH		Rate T \$500.00 \$500.00 \$500.00	NM NM NM
8	Weeks: Spots: # Ch	ne - Fixed Start Date 09/18/12 Day IURTu 0 IURTh 0 IURM 0 Start Date 09/25/12 Day IURW 0 09/27/12 ne - Fixed Start Date 09/18/12	Non Pre-e End Di 09/24/ Nor Date 09/18/12 09/20/12 09/24/12 End Di 10/01/ Nor Date 09/26/12 KATI Non Pre-e End Di 09/24/	######################################	Spots/Week 3 ption Vants to be a Millionaire Vants to be a Millionaire Vants to be a Millionaire Spots/Week 1 ption Vants to be a Millionaire 3-4P Spots/Week 1	Rate \$500.00 Start/End Time 2 1230-1p 2 1230-1p 3 1230-1p Rate \$500.00 Start/End Time 2 1230-1p	:30 Length :30 :30 :30 Length :30 :30	Ad-ID USPRTV18. USPRTV18. USPRTV18. Ad-ID USPRTV18.	ACH ACH ACH		Rate T \$500.00 \$500.00 \$500.00 Rate T \$500.00	NM NM NM
8	Weeks: Spots: # Ch 1 WW 2 WW 3 WW Weeks: Spots: # Ch 4 WW 09/18/12 Class of Tim Weeks: Spots: # Ch	De - Fixed Start Date 09/18/12 Day A IURTu 01/10RM 01/10RM 03/15/12 Day A 1URW 09/27/12 09/27/12 09/27/12 09/18/12 Day A Day A	Non Pre-e End Di 09/24/ Air Date 09/18/12 09/20/12 09/24/12 End Di 10/01/ Air Date 09/26/12 KATI Non Pre-e End Di 09/24/ Air Date	######################################	Spots/Week 3 ption Vants to be a Millionaire Vants to be a Millionaire Vants to be a Millionaire Spots/Week 1 ption Vants to be a Millionaire 3-4P Spots/Week 1	Rate \$500.00 Start/End Time 1230-1p 1230-1p 1230-1p Rate \$500.00 Start/End Time 1230-1p	:30 Length :30 :30 :30 Length :30 :30	Ad-ID USPRTV18. USPRTV18. USPRTV18. Ad-ID USPRTV18. 0	ACH ACH ACH ACH \$750.00		Rate T \$500.00 \$500.00 \$500.00 Rate T \$500.00	Type NM NM NM NM
8	Spots: # Ch	De - Fixed Start Date 09/18/12 Day A IURTu 01/10RM 01/10RM 03/15/12 Day A 1URW 09/27/12 09/27/12 09/27/12 09/18/12 Day A Day A	Non Pre-e e End Di 09/24/ Air Date 09/18/12 09/20/12 09/24/12 e End Di 10/01/ Air Date 09/26/12 KATI Non Pre-e e End Di 09/24/ Air Date	######################################	Spots/Week 3 ption Vants to be a Millionaire Vants to be a Millionaire Vants to be a Millionaire Spots/Week 1 ption Vants to be a Millionaire 3-4P Spots/Week 1	Rate \$500.00 Start/End Time 2 1230-1p 2 1230-1p 3 1230-1p Rate \$500.00 Start/End Time 2 1230-1p	:30 Length :30 :30 :30 Length :30 :30	Ad-ID USPRTV18. USPRTV18. USPRTV18. Ad-ID USPRTV18.	ACH ACH ACH ACH \$750.00		Rate T \$500.00 \$500.00 \$500.00 Rate T \$500.00	Type NM NM NM NM



www.thewmurchannel.com

Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

- 1 -				Invoice Period
	932102-1	09/30/12	September 2012	08/27/12 - 09/27/12

American Crossroads	issue	691 & 952
Advertiser	Product	Estimate Number

								Spots/				
_ine	Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
8	09/18/12 Class of Tir	09/27/12 ne - Fixed N	KAT on Pre-e		3-4P		:30	0	\$750.00	NM		
	Spots: # Ch	Day Air	Date_	Air Time Desc	<u>cription</u>	Start/End Time	Lengtl	n Ad-ID			Rate	Туре
	2 WI	MURTh 09	/27/12	3:44 PM KAT	IE	3-4P	:30) USPRTV1	8ACH		\$750.00	NM
9	09/18/12 Class of Tir	09/27/12 ne - Fixed N		EN EF emptible	4PM-5PM		:30	0	\$750.00	NM		
	Weeks:	Start Date 09/18/12	End D 09/24/		Spots/Week 2	Rate \$750.00						
	Spots: # Ch			Air Time Desc		Start/End Time		n Ad-ID			Rate	Type
			/19/12	3:59 PM ELLI		4PM-5PM) USPRTV1			\$750.00	
			/21/12	3:59 PM ELLI		4PM-5PM	:30) USPRTV1	8ACH		\$750.00	NM
	Weeks:	Start Date 09/25/12	End D 10/01/		- 	<u>Rate</u> \$750.00						
	Spots: # Ch			Air Time Desc	cription	Start/End Time	Lengtl	n Ad-ID			Rate	Type
	3 WI	MURTu 09	/25/12	4:43 PM ELLI		4PM-5PM	:30	USPRTV1	8ACH		\$750.00	NM
	4 WN	MURTh 09	/27/12	4:46 PM ELLI	EN EF	4PM-5PM	:30) USPRTV1	8ACH		\$750.00	NM
10	09/18/12 Class of Tir	09/27/12 ne - Fixed N	New on Pre-	s 9 at 5	5-6p		:30	0	\$3,000.00	NM		
	Weeks:	Start Date 09/18/12		ate MTWTFSS		Rate \$3,000.00						
	Spots: # Ch	Day Air	Date_	Air Time Desc	<u>cription</u>	Start/End Time	Lengtl	n Ad-ID			<u>Rate</u>	Type
	1 W	ИURTu 09	/18/12	5:57 PM New	s 9 at 5	5-6p	:30) USPRTV1	8ACH		\$3,000.00	NM
	2 WI	MURTh 09	/20/12	5:22 PM New	s 9 at 5	5-6p) USPRTV1			\$3,000.00	NM
			/24/12	5:28 PM New		5-6p	:30) USPRTV1	8ACH		\$3,000.00	NM
	Weeks:	Start Date 09/25/12	End D 10/01/	1	1	Rate \$3,000.00					_	
	Spots: # Ch			Air Time Desc		Start/End Time		n Ad-ID	0.1.077		Rate	
	4 WI	MURW 09	/26/12	5:58 PM New	's 9 at 5	5-6p	:30) USPRTV1	8ACH		\$3,000.00	NM
11	09/18/12 Class of Tir	09/27/12 ne - Fixed N		s 9 at 6 emptible	6-7p		:30	0	\$4,000.00	NM		
	Weeks:	Start Date 09/18/12	End D 09/24/			Rate \$4,000.00						
	Spots: # Ch			Air Time Desc		Start/End Time		n Ad-ID			Rate	
			/19/12	6:23 PM New		6-7p) USPRTV1			\$4,000.00	
			/21/12	6:59 PM New		6-7p) USPRTV1			\$4,000.00	
	Weeks:	MURM 09 Start Date	/24/12 End D	6:28 PM New late MIWIFSS		6-7p Rate	:30) USPRTV1	8ACH		\$4,000.00	NM
		09/25/12	10/01/			\$4,000.00						
	Spots: # Ch		Date_	Air Time Desc		Start/End Time		n Ad-ID			Rate	
			/25/12	6:08 PM New		6-7p) USPRTV1			\$4,000.00	
	5 WM	MURTh 09	/27/12	6:10 PM New	s 9 at 6	6-7p	:30) USPRTV1	8ACH		\$4,000.00	NM
12	09/18/12 Class of Tir	09/27/12 ne - Fixed N		onicle NH emptible	7-730p		:30	0	\$1,500.00	NM		
	Weeks:	Start Date 09/18/12	End D 09/24/			Rate \$1,500.00						
	Spots: # Ch			Air Time Desc		Start/End Time		<u>Ad-ID</u>			Rate	
			/18/12	7:29 PM Chro		7-730p) USPRTV1			\$1,500.00	
			/20/12	7:09 PM Chro		7-730p) USPRTV1			\$1,500.00	
			/24/12	7:29 PM Chro		7-730p	:30) USPRTV1	8ACH		\$1,500.00	NM
	Weeks:	Start Date 09/25/12	End D 10/01/			<u>Rate</u> \$1,500.00						
	Spots: # Ch	Day Air		Air Time Desc	cription	Start/End Time	<u>Le</u> ngtl	n Ad-ID			Rate	Туре
	4 WI	MURW 09	/26/12	7:24 PM Chro	onicle NH	7-730p	:30	USPRTV1	8ACH		\$1,500.00	NM
13	09/18/12	09/27/12	INSI	DE EDITION AC	730-8p		:30	0	\$1,500.00	NM		



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
932102-1	09/30/12	September 2012	08/27/12 - 09/27/12

American Crossroads	issue	691 & 952
Advertiser	Product	Estimate Number

Spots/

						;	Spots/				
e Start Dat	e End Date	Descrip	tion	Start/End Time	MTWTFSS	Length \	Week	Rate	Type		_
Class of	Time - Fixed I	Non Pre-emr	otible								_
Weeks:	Start Date			Spots/Week	Rate						—
Woono.	09/18/12	09/24/12		2	\$1,500.00						
Spots: #	Ch Day A	ir Date A	Air Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate	Т
			7:57 PM INSIDE		730-8p		USPRTV18	BACH		\$1,500.00	
2	WMURF 0	9/21/12	7:55 PM INSIDE	EDITION AC	730-8p	:30	USPRTV18	BACH		\$1,500.00	
Weeks:	Start Date	End Date	<u>MIWIFSS</u>	Spots/Week	Rate						_
	09/25/12	10/01/12	- 1- 1	2	\$1,500.00						
Spots: #			<u> Air Time</u> Descrip		Start/End Time	<u>Length</u>				Rate	_
	WMURTu 0		7:55 PM INSIDE		730-8p		USPRTV18			\$1,500.00	
4	WMURTh 0	9/27/12	7:56 PM INSIDE	EDITION AC	730-8p	:30	USPRTV18	ВАСН		\$1,500.00	_
4 09/18/12 Class of	09/27/12 Time - Fixed I			11-11:35p		:30	0	\$3,750.00	NM		_
Weeks:	Start Date 09/18/12	End Date 09/24/12		Spots/Week 4	Rate \$3,750.00						
Spots: #		ir Date A	Air Time_Descrip	otion_	Start/End Time	<u>Length</u>				Rate	T
1	WMURTu 0	9/18/12 1 ⁻	1:14 PM News 9	at 11	11-11:35p		USPRTV18			\$3,750.00	
2			1:34 PM News 9		11-11:35p		USPRTV18			\$3,750.00	
3	WMURF 0	9/21/12 1 ²	1:16 PM News 9	at 11	11-11:35p		USPRTV18			\$3,750.00	
4	WMURM 0		1:29 PM News 9		11-11:35p	:30	USPRTV18	BACH		\$3,750.00	
Weeks:	Start Date 09/25/12	10/01/12	11	Spots/Week 2	Rate \$3,750.00						
Spots: #			Air Time Descrip		Start/End Time	Length				Rate	_
			1:29 PM News 9		11-11:35p		USPRTV18			\$3,750.00	
6	WMURTh 0	9/27/12 1 <i>°</i>	1:34 PM News 9	at 11	11-11:35p	:30	USPRTV18	BACH		\$3,750.00	_
5 09/18/12 Class of	09/27/12 Time - Fixed I			1135p-1206a		:30	0	\$1,000.00	NM		_
Weeks:	Start Date 09/18/12	End Date 09/24/12		Spots/Week 1	Rate \$1,000.00						
Spots: #			Air Time_Descrip		Start/End Time	Length				Rate	
			2:01 AM Nightlir		1135p-1206a	:30	USPRTV18	BACH		\$1,000.00	
Weeks:	Start Date			Spots/Week	Rate						
Cooto: #	09/25/12		-	1	\$1,00 0.00	Longth	۷ ۶ ۱ D			Doto	_
Spots: #			Air Time Descrip 1:56 PM Nightlir		Start/End Time 1135p-1206a	Length	USPRTV18	ВУСН		\$1,000.00	_
	VVIVIURVV U	9/26/12 1	1.56 PW Nightil	ie	1135p-1206a	.30	USFRIVIO	SACII		\$1,000.00	_
6 09/22/12 Class of	09/23/12 Time - Fixed I			9-10a		:30	0	\$1,500.00	NM		
Weeks:	Start Date	End Date	<u>MTWTFSS</u>	Spots/Week	Rate						
0	09/17/12			2	\$1,500.00		A -1 15			5 .	_
			Air Time Descrip		Start/End Time			DACH		Rate	
	WMURSa 0		8:58 AM Weeke		9-10a		USPRTV18			\$1,500.00	
2	WMURSu 0	9/23/12 8	8:58 AM Weeke	na GMA	9-10a	:30	USPRTV18	SACH		\$1,500.00	_
7 09/22/12 Class of	09/22/12 Time - Fixed I		otible	7-730p		:30	0	\$1,750.00	NM		
Weeks:	Start Date 09/17/12	09/23/12	1-	Spots/Week 1	Rate \$1,750.00						_
Spots: #			Air Time Descrip		Start/End Time	Length		DACII.		Rate	
1	WMURSa 0	9/22/12	7:27 PM News 9	9 at /	7-730p	:30	USPRTV18	SACH		\$1,750.00	_
8 09/23/12 Class of	09/23/12 Time - Fixed I			6-7p		:30	0	\$1,500.00	NM		_
Weeks:	Start Date	End Date 09/23/12		Spots/Week	Rate \$1,500.00						
	09/17/12	09/23/12	1	I	ψ1,000.00						
Spots: #			Air Time Descrip	otion_	Start/End Time	Length	Ad-ID			Rate	Ţ



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 932102-1 | O9/30/12 | September 2012 | O8/27/12 - O9/27/12

American Crossroads	issue	691 & 952
Advertiser	Product	Estimate Number

									Spots/				
Line S	Start Date	End Date	Descr	iption		Start/End Time	MTWTFSS	Length	Week	Rate	Type		
19 (09/18/12 Class of Ti	09/27/12 me - Fixed N	5a Da Ion Pre-en	ybreak nptible		5-6a		:30	0	\$2,000.00	NM		
	Veeks:	Start Date 09/18/12	End Da		/TFSS - 1	Spots/Week 2	Rate \$2,000.00						
S	Spots: # Cl				Description	on _	Start/End Time	Lengt	h Ad-ID			Rate	Type
			9/19/12		5a Daybre	_	5-6a		0 USPRTV1	18ACH		\$2,000.00	
	2 W		9/21/12	5:13 AM	5a Daybre	eak	5-6a	:3	0 USPRTV1	18ACH		\$2,000.00	NM
V	Veeks:	Start Date 09/25/12		ite <u>MIW</u>	TFSS	Spots/Week 1	Rate \$2,000.00						
S	Spots: # Cl	n <u>Day</u> Ai	ir Date	Air Time	Description	<u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	4 W	MURTu 09	9/25/12	5:22 AM	5a Daybre	eak	5-6a	:3	0 USPRTV1	18ACH		\$2,000.00	NM (
	09/18/12 Class of Ti	09/27/12 me - Fixed N		Y LIVE DA	ΑY	9AM-10AM		:30	0	\$1,000.00	NM		
٧	Veeks:	Start Date 09/18/12	End Da 09/24/1	te <u>MTW</u> 2 11-	TFSS	Spots/Week 2	Rate \$1,000.00						
S	Spots: # Cl	n <u>Day Ai</u>	ir Date	Air Time	Description	o <u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 W	MURTu 09	9/18/12	9:22 AM	KELLY LI	VE DAY	9AM-10AM	:3	O USPRTV1	18ACH		\$1,000.00	NM (
			9/24/12		KELLY LI		9AM-10AM	:3	O USPRTV	18ACH		\$1,000.00	NM (
	Veeks:	Start Date 09/25/12	10/01/1	21	<u>/TFSS</u>	Spots/Week 1	Rate \$1,000.00						
S	Spots: # Cl				Description		Start/End Time		h Ad-ID			Rate	
	3 W	MURW 09	9/26/12	9:36 AM	KELLY LI	VE DAY	9AM-10AM	:3	0 USPRTV1	18ACH		\$1,000.00	NM (
	09/18/12 Class of Ti	09/27/12 me - Fixed N	The V Ion Pre-en			11-12p		:30	0	\$1,000.00	NM		
V	Veeks:	Start Date 09/18/12	End Da 09/24/1	<u>1te</u> <u>MTW</u>	/TFSS 1	Spots/Week 1	Rate \$1,000.00						
S	Spots: # Cl	n <u>Day</u> Ai	ir Date	Air Time	Description	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
				-	The View		11-12p	:3	O USPRTV	18ACH		\$1,000.00	NM (
	Veeks:	Start Date 09/25/12	10/01/1	2 -11	<u>/TFSS</u>	Spots/Week 2	Rate \$1,000.00						
S	Spots: # Cl				Description	<u>on</u>	Start/End Time		h Ad-ID			Rate	
		MURTu 09			The View		11-12p		0 USPRTV1			\$1,000.00	
	3 W	MURW 09	9/26/12	11:30 AM	The View		11-12p	:3	0 USPRTV1	18ACH		\$1,000.00	NM
22 (09/18/12 Class of Ti	09/27/12 me - Fixed N		9 at Noor	า	12-1230p		:30	0	\$1,500.00	NM		
V	Veeks:	Start Date 09/18/12	End Da 09/24/1		/TFSS - 1	Spots/Week 2	Rate \$1,500.00						
S	Spots: # Cl				Description	_	Start/End Time		h Ad-ID				Type
	1 W	MURTu 09	9/18/12	12:25 PM	News 9 at	t Noon	12-1230p	:3	0 USPRTV1	18ACH		\$1,500.00	NM
					News 9 at		12-1230p	:3	0 USPRTV	18ACH		\$1,500.00	NM
V	Veeks:	Start Date 09/25/12	End Da 10/01/1		<u>/FSS</u> 1	Spots/Week 1	Rate \$1.500.00						
S	Spots: # Cl			_	Description	n n	Start/End Time	I enat	h Ad-ID			Rate	Type
		MURTh 09			News 9 at		12-1230p		0 USPRTV1	18ACH		\$1,500.00	
	09/18/12	09/27/12 me - Fixed N			oe a Millior	1230-1p		:30	0	\$700.00	NM		
	Veeks:	Start Date	End Da	ite <u>MTW</u>	TFSS 1	Spots/Week	Rate						
c	enote: # C	09/18/12				2	\$700.00 Start/End Time	Longe	.p			Doto	Type
5	Spots: # Cl				Description Was	o <u>n</u> its to be a Millionaire			th Ad-ID O USPRTVI	18ACH		Rate	
									0 USPRTVI			\$700.00	
۱۸	∠ vv Veeks:	Start Date			TFSS	ts to be a Millionaire Spots/Week	e 1230-1p Rate	:3	OPERIVI	i GACII		\$700.00	INIVI
V	· JONG.	09/25/12	10/01/1			1	\$700.00						
													Typo
s	Spots: # Cl	n <u>Day Ai</u>	ir Date_	Air Time	Description	<u>on</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate</u>	Type



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

	09/30/12		08/27/12 - 09/27/12
Invoice #	Invoice Date	Invoice Month	Invoice Period

American Crossroads	issue	691 & 952
<u>Advertiser</u>	<u>Product</u>	Estimate Number

									Spots/			
Line Start	t Date	End Date	e Desc	cription		Start/End Time	MTWTFSS	Length	Week	Rate	Type	
24 09/18 Class		09/27/12 ne - Fixed		EN EF emptible		4PM-5PM		:30	0	\$1,000.00	NM	
Week	ks:	Start Date 09/18/12		ate <u>MTW</u>	TFSS 1	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots	s: <u>#</u> Ch	Day A	Air Date	Air Time	Descripti	ion	Start/End Time	Lengtl	n Ad-ID			Rate Type
	1 WN	/URTh (4:38 PM			4PM-5PM	:30) USPRTV1	8ACH		\$1,000.00 NM
Week	ks:	Start Date 09/25/12	10/01/		<u> TFSS</u> 1	Spots/Week 1	Rate \$1,000.00					
Spots	s: <u>#</u> Ch		Air Date	Air Time			Start/End Time		n Ad-ID			Rate Type
	2 WN	MURTh ()9/27/12	4:21 PM	ELLEN E	F	4PM-5PM	:30) USPRTV1	8ACH		\$1,000.00 NM
25 09/18 Class		09/27/12 ne - Fixed		nicle NH emptible		7-730p		:30	0	\$1,750.00	NM	
Week	ks:	Start Date 09/18/12		ate <u>MTW</u> /12 11-	TFSS	Spots/Week 2	<u>Rate</u> \$1,750.00					
Spots	s: <u>#</u> Ch		Air Date	Air Time			Start/End Time		n Ad-ID			Rate Type
		/URTu (7:24 PM			7-730p		USPRTV1			\$1,750.00 NM
)9/24/12	7:23 PM			7-730p	:30	USPRTV1	8ACH		\$1,750.00 NM
Week		Start Date 09/25/12	10/01/	/12 1-	<u>TFSS</u>	Spots/Week 1	Rate \$1,750.00					
Spots	s: # Ch			Air Time			Start/End Time		n Ad-ID	0.1.077		Rate Type
	3 WN	MURW ()9/26/12	7:11 PM	Chronicle	e NH	7-730p	:30	USPRTV1	8ACH		\$1,750.00 NM
26 09/24 Class		09/24/12 ne - Fixed				10-11p	1	:30	1	\$6,500.00	NM	
Week		Start Date 09/18/12	End D 09/24/		TFSS	Spots/Week 1	Rate \$6,500.00					
Spots		Day A		Air Time		<u>ion</u>	Start/End Time		n Ad-ID			Rate Type
	1 WM	MURM ()9/24/12	10:32 PM	Castle		10-11p	:30) USPRTV1	8ACH		\$6,500.00 NM
27 09/18 Class		09/27/12 ne - Fixed	Nigh	tline emptible		1135p-1206a		:30	0	\$1,200.00	NM	
Week	ks:	Start Date 09/18/12	End D 09/24/		TFSS 1	Spots/Week 2	Rate \$1,200.00					
Spots	s: <u>#</u> Ch	Day A	Air Date	Air Time	Descripti	<u>ion</u>	Start/End Time		n Ad-ID			Rate Type
		/URTu (11:54 PM			1135p-1206a) USPRTV1			\$1,200.00 NM
				11:55 PM			1135p-1206a	:30) USPRTV1	8ACH		\$1,200.00 NM
Week		Start Date 09/25/12	10/01/	/12 - 1	<u>TFSS</u>	Spots/Week 1	Rate \$1,200.00					
Spots	s: # Ch		Air Date	Air Time 12:01 AM			Start/End Time		n Ad-ID) USPRTV1	OACII		Rate Type \$1,200.00 NM
	3 7717	NORTU (J9/25/12	12:01 AW	Nightiine	1	1135p-1206a	:30	JUSPKIVI	ВАСП		\$1,200.00 NW
28 09/2 Clas		09/21/12 ne - Fixed				8-9p	1	:30	1	\$5,500.00	NM	
Week	ks:	Start Date 09/18/12	09/24/		<u>TFSS</u> - 1	Spots/Week 1	Rate \$5,500.00					
Spots	s: <u>#</u> Ch		Air Date_	Air Time			Start/End Time		n Ad-ID			Rate Type
	1 WN	MURF ()9/21/12	8:21 PM	Shark Ta	ank	8-9p	:30) USPRTV1	8ACH		\$5,500.00 NM
										# 0.000.00		
29 09/23 Class		09/23/12 ne - Fixed		IY RED CA emptible	RPET SF	² 7-8p	1	:30	1	\$6,000.00	NM	
	ss of Tin		Non Pre-e	emptible ate <u>MTW</u>	RPET SF TFSS 1	Spots/Week 1	Rate \$6,000.00	:30	1	\$6,000.00	NM	
Clas: Week	ss of Tin	ne - Fixed Start Date 09/18/12	Non Pre-e	emptible late <u>MTW</u> /12 Air Time	TFSS 1 Descripti	Spots/Week 1	Rate \$6,000.00 Start/End Time	<u>Lengtl</u>	1 n Ad-ID) USPRTV1		NM	Rate Type

Total Spots

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WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
932102-1	09/30/12	September 2012	08/27/12 - 09/27/12

Advertiser	Product	Estimate Number		
American Crossroads	issue	691 & 952		

<u>Gross Total</u> \$162,750.00

Agency Commission \$24,412.50

Net Amount Due \$138,337.50